Media Contact:
JoAnne L. Catlin
(517) 664-1137 x26
j.catlin@redcedartech.com

FOR IMMEDIATE RELEASE

Red Cedar Technology and TotalCAE Form Strategic Partnership

HEEDS MDO software and TotalCAE IT solutions integrate for a complete innovation platform

East Lansing, MI (February 29, 2012) – Red Cedar Technology announced today the formation of a strategic partnership with the Ann Arbor-based IT company, TotalCAE. Red Cedar Technology recently contracted TotalCAE's services to install a High Performance Computing cluster and batch system at the East Lansing Headquarters location. TotalCAE was chosen based on their extensive experience with both with the queuing codes and the CAE software tools that Red Cedar Technology uses regularly. TotalCAE also had prior experience installing HEEDS MDO design optimization software on compute clusters owned by Red Cedar Technology customers.

About the new partnership, Angelo Flemings, Vice President of Global Business Development and Operations, said, "We are pleased to enter a strategic relationship with TotalCAE through which we will exchange leads and assist each other in growing our respective businesses. We are also delighted to share that TotalCAE has signed on as a sponsor for our Optimize This! 2012, the 1st International HEEDS User Conference (www.redcedartech.com/OptThis)."

According to Rod Mach, Principal at TotalCAE, the formation of a partnership seemed natural: "HEEDS MDO is one of the most powerful and easy to use design search tools available, and it's backed by Red Cedar's exceptional technical support. This partnership combines Red Cedar Technology's best-of-breed HEEDS optimization technology with IT solutions from TotalCAE for a complete innovation platform."

About Red Cedar Technology
Red Cedar Technology improves and accelerates design processes for companies facing complex product design challenges. Our design optimization software and services provide engineers with the expertise and technology to reduce product development time and achieve significant productivity gains during the design process. Product development teams worldwide use our expertise to design safer cars, engineer life-saving biomedical devices, and develop innovative structures for air travel and space exploration, among many other groundbreaking applications. For more information, visit www.redcedartech.com.

About TotalCAE
TotalCAE offers a wide range of IT services, products, servers, and storage which address the specific needs of engineering departments to improve engineering productivity and assist in reducing the design cycle. For more information, visit www.totalcae.com.